

Registration Form

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| <input type="checkbox"/> BBA Member | \$125.00 |
| <input type="checkbox"/> Non Member | \$160.00 |
| <input type="checkbox"/> BBA Legal Services/
BBA Government Lawyer | \$ 70.00 |
| <input type="checkbox"/> Law Student | \$ 30.00 |

Payment Options

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Registrant Information

Name:

Firm/Company:

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City: State: Zip:

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I cannot attend. Please send me the CLE Program Package, which includes written materials and audio CD or DVD. (Prices include 5% sales tax).

BBA Member \$165.(audio CD) \$195 (DVD)

Non Member \$195(audio CD) \$225 (DVD)

Please return this form with payment to:
Boston Bar Association
CLE 4925
P.O. Box 845680
Boston, MA 02284-5680

Fax your credit card registration Attn CLE to:
(617) 523-0127
Or register on-line at:
www.bostonbar.org/cle

Meet the Regulators:

A Discussion with the Enforcers of HIPAA/HITECH, the Mass. Security Regulations, and the FTC Red Flags Rule

Time & Location

Monday, May 3, 2010
 3:00 p.m.—6:00 p.m.

Boston Bar Association
 16 Beacon Street
 Boston, MA 02108

Questions & Directions
 (617) 778-2020
 cle@bostonbar.org

Important Information:

CLE Credit

Boston Bar Association Continuing Legal Education courses are *approved for credit* in California, Maine, New Hampshire, New York, Rhode Island & Vermont.

Can't attend?

If you have *pre-registered* for a program and *cannot attend*, the BBA will forward all seminar materials to you at the address indicated on your registration form.

Refunds and Cancellations

Refunds will be allowed for cancellation notices received at least *24 hours before* the program.

Special Needs

Please contact the BBA in advance of the program for any special needs.

Tuition Assistance

If the cost of this seminar would preclude you from attending, contact us about tuition discounts. For more information regarding refunds, complaints, cancellation policies and tuition assistance, please contact our office at cle@bostonbar.org or (617) 778-2020.

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A Discussion with the Enforcers of HIPAA/HITECH, the Mass. Security Regulations, and the FTC Red Flags Rule



Monday, May 3, 2010
3:00 p.m. - 6:00 p.m.



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Several new and far-reaching legislative requirements related to the privacy and security of personal information have come into effect in the last several months. If a company collects or has access to financial information, health information, or the personal information of a Massachusetts resident, it is now subject to regulation by one or more of the panelists.

This CLE will give you a chance to hear from and speak to regulators in charge of enforcing the new HIPAA/HITECH requirements, the new Mass. Security Regulations, and the FTC Red Flags Rule and new FTC privacy initiatives. This is not intended to be a basic description of the statutes. Rather, it is designed to give you insight into enforcement priorities and approaches of these regulators, with the goal of helping you guide your clients through the compliance process and prioritize improvements to their business processes and compliance programs.

Panelists:

Alexis Goltra, Esq.

Oracle Privacy & Security Legal
Moderator & Program Chair

Barbara Anthony, Esq.

Undersecretary
Office of Consumer Affairs and Business
Regulation

Scott Schafer, Esq.

Asst. Attorney General
Chief of the Consumer Protection Division
Massachusetts Office of the
Attorney General

Leonard Gordon, Esq.

Director
Northeast Regional Office of the
Federal Trade Commission

Susan M. Pezzullo Rhodes, Esq.

Deputy Regional Manager
U.S. Dept. Of Health & Human Services
Office for Civil Rights

Tierney Bianconi, Esq.

Regional Civil Rights Counsel
U.S. Dept. Of Health & Human Services

Specific topics will include the enforcement priorities and approaches of:

- **HIPAA/HITECH**
- **Mass. Security Regulations**
- **FTC Red Flags Rule and new FTC privacy initiatives**

There will be time allotted for Q&A after each topic.

Sponsored by:

The Privacy Committee of the Intellectual
Property Law Section and
the Health Law Section



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