



Conferences
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**PRIVACY AND
CYBERSECURITY
CONFERENCE**

WEDNESDAY, MAY 24th, 2017
9:00 AM - 4:00 PM
COURTYARD BOSTON DOWNTOWN

The Boston Bar Association's inaugural Privacy Conference will bring together attorneys from private practice and in-house legal departments to network and discuss key topics and trends in privacy and cybersecurity.

This full-day conference will cover a wide range of topics from data breach response and litigation to compliance and transactional issues. Panelists will discuss new developments in the legal and regulatory landscape, while providing strategies to effectively prepare and respond to your client's needs and offer insights into challenges and opportunities ahead.

KEYNOTE SPEAKER

Lou Bladel is an executive director in the Fraud Investigations & Dispute Services practice of Ernst & Young, LLP. He is the National Coordinator for Insider Risk and Threat Management services, which assists clients in responding to, investigating and remediating insider threats, as well as developing and implementing comprehensive insider threat programs and services. Lou consults with U.S. federal law enforcement agency directors, government regulators and key executives of Fortune 100 companies, Fortune 500 C-suite officials and boards of directors from across industry sectors on matters of economic espionage and insider threats.



Louis Bladel
Executive Director
Fraud Investigations & Dispute
Services
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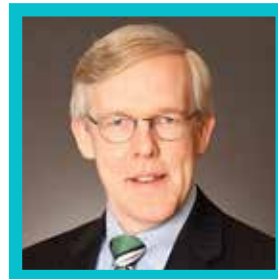
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CONFERENCE AGENDA

REGISTRATION AND BREAKFAST - 8:00 AM TO 9:00 AM

PLENARY SESSION: DATA BREACH AND INCIDENT RESPONSE - 9:00 AM TO 9:50 AM

SESSION ONE - 10:00 AM TO 11:00 AM

GDPR – 12 Months and Counting, Where Should You Be?

Connected Devices and Homes

- Biometrics, Wearables, the Internet of Things, plus Artificial Intelligence
- Privacy/Security by Design and Default

Post-Breach: Class Actions and Business to Business Disputes

SESSION TWO - 11:10 AM TO 12:10 PM

Cloud and Vendor Management plus Vendor IS Programs – Due Diligence, Audits, and More

Cybersecurity – What Lawyers Need to Know

- Dark Web and Ransomware

Latest topics in Advertising, Tracking and Profiling Cross-device Tracking

LUNCH FEATURING KEYNOTE SPEAKER - 12:20 PM TO 1:30 PM

SESSION THREE - 1:45 PM TO 2:45 PM

Privacy and Security in M&A

- Privacy Shield
- Other Options for Cross-Border Transfers

Privacy Issues for Life Sciences Companies

Enforcement and Regulatory Trends

- Impact of the New Administration
- Federal Trade Commission and the Office of the MA Attorney General
- Law Enforcement Requests for PII

CLOSING PLENARY SESSION - WHAT'S AHEAD FOR 2017 - 3:00 PM TO 4:00 PM

NETWORKING RECEPTION - 4:00 PM TO 5:30 PM

For speaker and agenda updates visit BostonBar.org/PrivacyandCybersecurityConference



CONFERENCE PRICING

BOSTON BAR MEMBER – \$450.00

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-or- contact Margaret DeMoura: 617.778.1946 |
mdemoura@bostonbar.org.

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Boston Bar Member | Early Registration Discount

Early registration rate of \$395 available to Boston Bar members registering prior to April 30, 2017. Login to your member account and register for the conference using promo code: **PRIVACY395** or contact Margaret DeMoura: 617.778.1946 | mdemoura@bostonbar.org.

Boston Bar Membership + Conference Offer

Not a Boston Bar member? No problem. If you're a practicing lawyer or a law student in the Boston area and you'd like to join the Boston Bar to receive all the advantages of membership, you can register to attend the Privacy and Cybersecurity Conference as a member.

To take advantage of the Membership + Conference offer, contact
Tara Trask: 617.778.1984 | ttrask@bostonbar.org.

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