



8th Annual Boston Bar

BEACON AWARD 11.02.17

For Diversity & Inclusion



Come for the inspiration, stay for the celebration!

NOVEMBER 2, 2017

Cambridge Multicultural Arts Center
www.bostonbar.org/beaconaward

ABOUT THE BEACON AWARD

Since 2010, the Beacon Award has brought together the legal community to celebrate, inspire and learn from those who have made a true and measurable difference. Join leaders from all sectors of the bar as we honor pioneers in diversity and inclusion.



THE AWARD

The Beacon Award recognizes exceptional leaders working to illuminate a new path forward toward a more diverse and inclusive legal profession in Greater Boston.

THE EVENT

The 2017 event will represent a true celebration of diversity and inclusion. Following the inspirational award ceremony, guests will enjoy live music, gourmet food and cocktails and a silent auction.

THE IMPACT

The support of our sponsors help fund a wide range of initiatives that are part of a comprehensive approach to creating a more diverse and inclusive legal community; from programming to help diverse attorneys succeed, judicial internships for law students, partnerships with affinity bar associations and more.



2017 HONOREES



Brent Henry

Voice of Change Award

Brent Henry served as Vice President and General Counsel at Partners Healthcare, and he has written and spoken extensively about recruiting and retaining diverse legal talent. He is a former co-chair of the BBA's Diversity Leadership Task Force, which was formed in 2006 and ultimately led to the creation of the BBA's Diversity & Inclusion Section. In 2012, he co-chaired a new trustee committee charged with increasing diversity among the faculty, student body and senior administration of his alma mater, Princeton University. Last year, Henry served on "The Power of Inclusion Forum" as part of the 2016 ACC-Northeast Series on Diversity & Inclusion. Henry is a former BBA Council member and a former member of the Board of Directors at The Partnership, Inc.



Ivan Espinoza-Madriral

Lawyers' Committee for Civil Rights and Economic Justice

Empowerment Award

In a decade as a public interest lawyer, Espinoza-Madriral has worked on a wide range of civil rights issues, including racial justice, immigrant rights, and LGBT/HIV equality. He was named one of Boston's "100 Most Influential People of Color" by The Boston Globe in 2016. He speaks nationally on civil rights issues; contributes writing to the Practical Lawyer and the Huffington Post; and provides legal commentary to CNN, Univision, and Telemundo, focusing on the legal needs of people who identify across intersecting lines of race, sexual orientation, gender identity, and immigration status. Before joining the Lawyers' Committee for Civil Rights and Economic Justice, Espinoza-Madriral was the Legal Director of the Center for HIV Law and Policy where he advised policymakers locally and nationally on LGBT/HIV issues.



Biogen, Inc.

Corporate Champion Award

The legal department at Biogen has long demonstrated its commitment to increasing diversity within its own staff and in the greater legal community. Biogen has developed a system of diversity metrics which the legal team uses when choosing outside counsel. In 2016, Biogen was named the Top Biotech Company in the Calvert Diversity Report. Biogen was one of only 10 companies to receive a score of 95 out of 100, and the only biotech company to do so.

SPONSORSHIP OPPORTUNITIES

Sponsorships support the Boston Bar's ongoing efforts in advancing diversity and inclusion. Sponsors are widely acknowledged on the BBA website (which receives approximately 22,000 visits per month), in BBA Week (our weekly e-newsletter with a distribution of over 12,000) and in all event related marketing materials.

Champion \$7,500	Includes 8 tickets, full page color ad in the event program book, individual full color poster advertisement at the event, and logo featured on all marketing materials and the event program book plus listing as host of the open bar.
Leader \$5,000	Includes 4 tickets, full page black and white ad in the event program book, and firm name featured on individual poster at the event and in all marketing materials.
Supporter \$2,500	Includes 2 tickets, 1/2 page black and white ad in the event program book, and firm name listed on poster at the event and in all marketing materials.

To reserve your sponsorship, or for any questions, please contact Erica Southerland, Sponsorship & Events Manager, at esoutherland@bostonbar.org or (617) 778-1930.